

**Explore the Advantages of Obtaining  
Double Degrees with TKU and UQ,  
Australia – One of the World's Top 100  
Universities &  
UQ Taiwan Global Leaders Scholarship**



**BUSINESS,  
ECONOMICS  
& LAW**

Cricos Provider No 00025B

# WHERE IS UQ?



# 歡迎來到“孤獨星球”所稱譽的澳洲最酷的城市 – 布里斯班

## 亞熱帶氣候

夏季平均氣溫	29°C
冬季平均氣溫	21°C
年均300天的陽光日照氣候	



# YOUR CITY - BRISBANE



# YOUR CAMPUS – ST LUCIA





THE UNIVERSITY  
OF QUEENSLAND

AUSTRALIA



THE UNIVERSITY  
OF QUEENSLAND

AUSTRALIA

# THE UQ ADVANTAGE

- Highly awarded teachers
- Leading research
- Campus lifestyle
- Graduate employment
- World rankings

## A few things we're proud of

Queensland's only university ranked in the top 50 as measured by the QS World University Rankings. A degree from UQ shows you have achieved a globally competitive standard of excellence at one of the world's most respected universities.

**51st**

QS World University Ranking

QS 世界大學  
排名榜

**52nd**

Best Global Universities League Table

美國新聞全球  
最佳大學排行榜

**45th**

Performance ranking of scientific papers of world universities

台大世界大學科研論文  
質量評比排行榜

**60th**

Times Higher Education World University Ranking

泰晤士報高等  
教育增刊大學  
排名榜

**55th**

Academic ranking of world universities

上海交通大學  
世界大學學術  
排名

# OUR STUDENTS

## Over 50,000 students

including over **12,500** international students from **140** countries

## Close to 10,000 students

in the Faculty of Business, Economics & Law, including over **3,900** international students from **over 90** countries

## About 200 Taiwanese students

including **over 80** in the Faculty of Business, Economics and Law







**26<sup>th</sup>** in the world for  
**Accounting & Finance**  
(2016 QS World University Rankings)

**Top 100** in the  
world for  
**Economics &  
Econometrics**  
(2016 QS World Uni Rankings)

**1<sup>st</sup>** Australian business school to obtain  
dual accreditation from  
AACSB International and EQUIS

**Top 100** in the world for  
**Business &  
Management Studies**  
(2016 QS World University  
Rankings)



**16<sup>th</sup>** MBA program in the world by  
**The Economist**  
(The Economist 2015 Which MBA?  
ranking of full-time MBA programs)

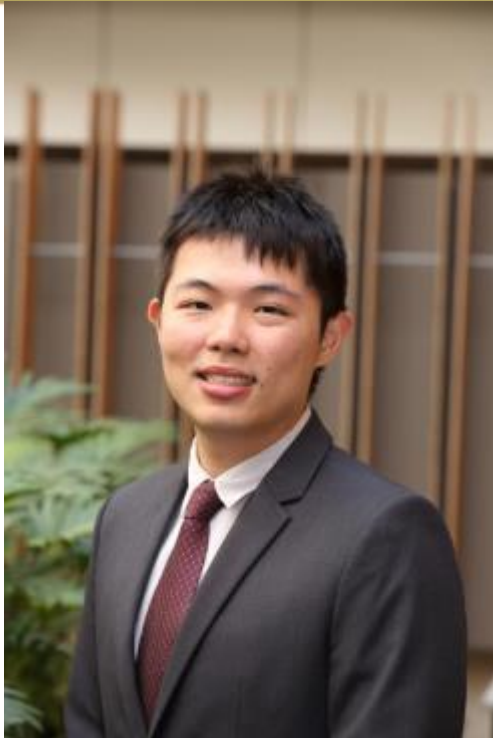


Australian Government  
Australian Research Council

‘**Well above** world  
standard’ in **Business &  
Management; Tourism and  
Information Systems**  
(Australian Government’s Excellence in  
Research for Australia 2015)

The home of **2** winners  
of The Prime  
Minister's Award for  
Teaching Excellence

# TKU STUDENTS AT UQ



*UQ is world renowned university with great reputation and facilities. The St Lucia campus is so beautiful surrounded by Brisbane River, ideal for study. UQ and its Business School offer a lot of workshops to help students fit into school life.*

*We do the market research and case study in classes and have presentation and group reports. This helps me understand the marketing study.*

***Master of Business (Marketing) 2015 July graduate Mr. Felix Chen-Yang Fan, 2014 Semester 2 Taiwan Global Leaders Scholarship Awardee***

# TKU STUDENTS AT UQ



**Ms. Diana Wei-han Tsu**  
**1+1 TKU-UQ MBus (Marketing)**  
**graduate in December 2014**

*UQ ranked Top 50 in the world located in a city with nice weather and environment. It opens my eyes when I meet people from different countries with different views.*

*Some Marketing projects require collection of data and analysis, which cultivates my research and data analysis skills that can be applied to practical practices.*

*I also acted as academic councilor at UQ-GUTS (UQ-Graduate Union of Taiwanese Students). I offered information about the tips of learning at UQ and how to improve English abilities, etc. It helps me to become an organized person.*

# SCHOLARSHIPS

## Taiwan Global Leaders Scholarship



**Hsun-Hao Ku**

2014 Taiwan Global Leaders Scholarship Recipient  
UQ Master of Business Economics 2015 July  
Graduate

### Bursary and Career Support

- A one-off \$5,000 tuition fee waiver for any postgraduate program from the Faculty of Business, Economics and Law (excluding MBA)
- Career planning sessions with our Employability Specialists within the BEL Faculty's Student Employability Team. Gain valuable advice from our experts, as well as a personalised plan to further develop your personal brand and achieve your dream career.

### Eligibility

- Citizens of Taiwan who normally reside in Taiwan
- Students who have completed a Bachelor's degree from a recognised institution in Taiwan with at least 80% (60%=pass)  
(High achieving students undertaking an articulation pathway or seeking credit transfer from a recognised institution in Taiwan, are encouraged to apply)
- Students who have received an unconditional offer for a relevant postgraduate program

### Application deadline

30 November for Semester 1, 2017 commencement

<http://scholarships.uq.edu.au/>

# TKU BANKING & FINANCE STUDENT AT UQ – MS JO-FANG WENG



**Jo-Fang Weng**

2016 Taiwan Global Leaders Scholarship Recipient  
UQ Master of Commerce (Professional Accounting) 2016 July  
Commencing Student

It has always been my dream to study abroad and get a Master's degree in my favourite country - Australia, where I can do lots of outdoor activities and appreciate the stunning scenery. This TKU-UQ Dual Degree Program is once in a lifetime chance for me.

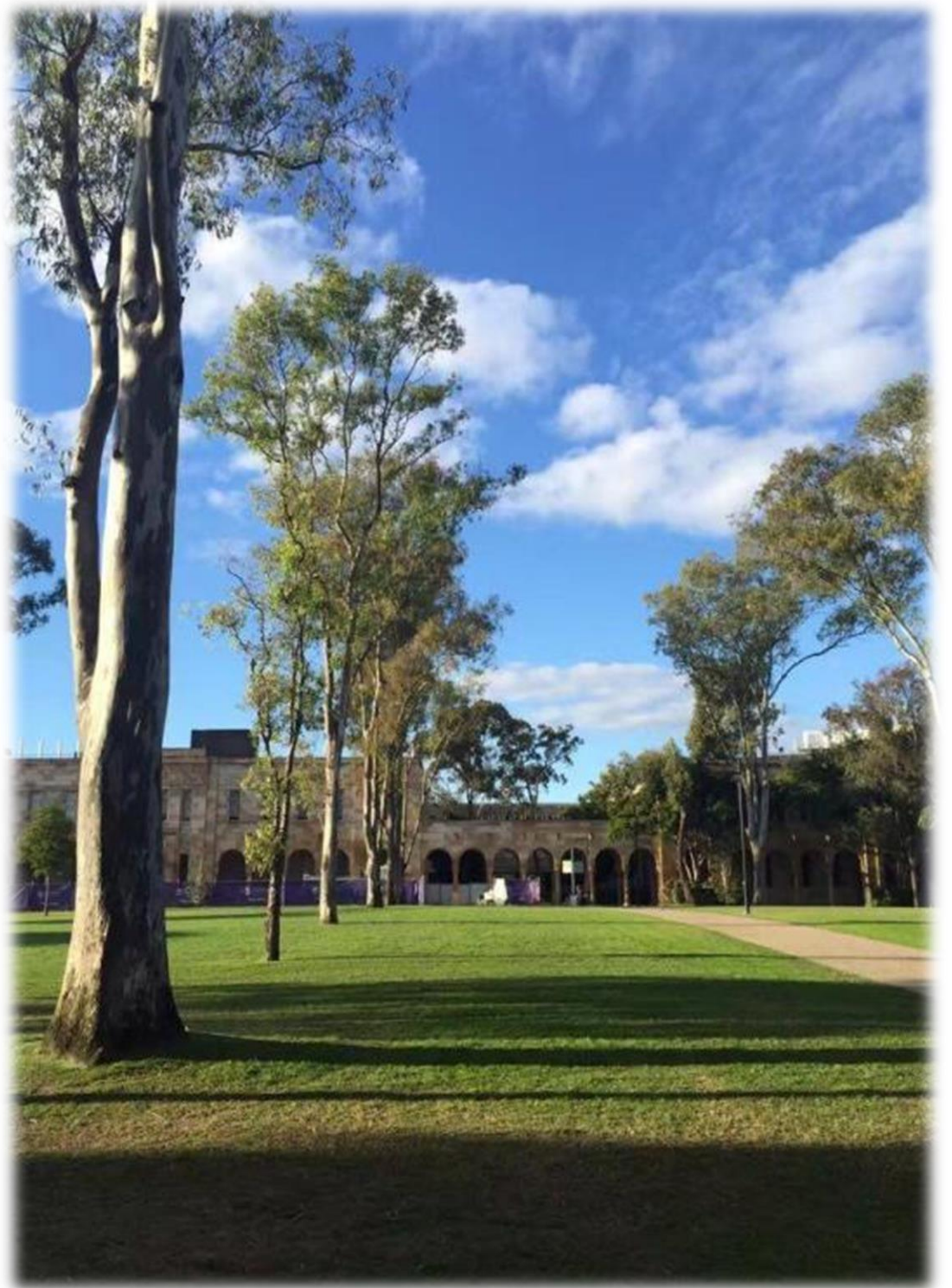
Having majored in Banking and Finance as an undergraduate already, I would like to concentrate in Accounting at UQ. I believe that through receiving professional knowledge as well as solid learning and training in both Finance and Accounting fields will make me stand out from the others and broaden my job prospects.











# TKU BANKING & FINANCE STUDENT AT UQ – MS JO-FANG WENG



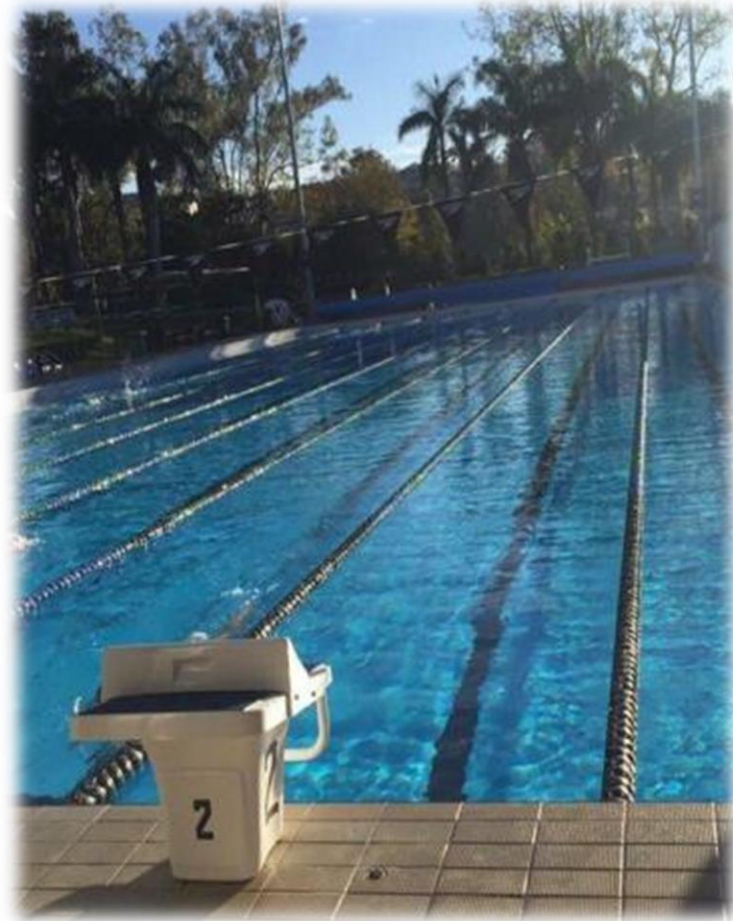
I meet some teachers who teach with passion and really know how to push their students to reach the top. Courses are quite demanding and I sometimes feel completely stressed out but I make significant progress in a very short time.



There are a lot of free workshops and English classes students can join when they are free. These workshops and classes focus on not only strengthening the academic skills but improving our language skills as well as providing information such as future career planning and time management. I have made a lot of new friends during attending these activities.



# TKU BANKING & FINANCE STUDENT AT UQ – MS JO-FANG WENG



I enjoy playing beach volleyball and swimming on UQ campus with a lot of amazing sports facilities.

# TKU BANKING & FINANCE STUDENT AT UQ – MS JO-FANG WENG



I joined GUTS-UQ (Graduate union of Taiwanese students) which provides very useful information to help Taiwanese students new to UQ. Students in this club also arranges many interesting activities so you can find a sense of belonging here!



# TKU BANKING & FINANCE STUDENT AT UQ – MS JO-FANG WENG



2016 EKKA

Great agriculture exhibition to have fun!

Had a day off to hang out with friends and got close to cute animals.

# TKU BANKING & FINANCE STUDENT AT UQ – MS JO-FANG WENG



I also met a wonderful home stay host family and can experience local culture, taste authentic Australian food as well as improve English every day.



The 2<sup>nd</sup> day I arrived Brisbane, homestay father drove me to Gold Coast beach for picnic and a visit to an art gallery there where my homestay artist mother exhibits her works.



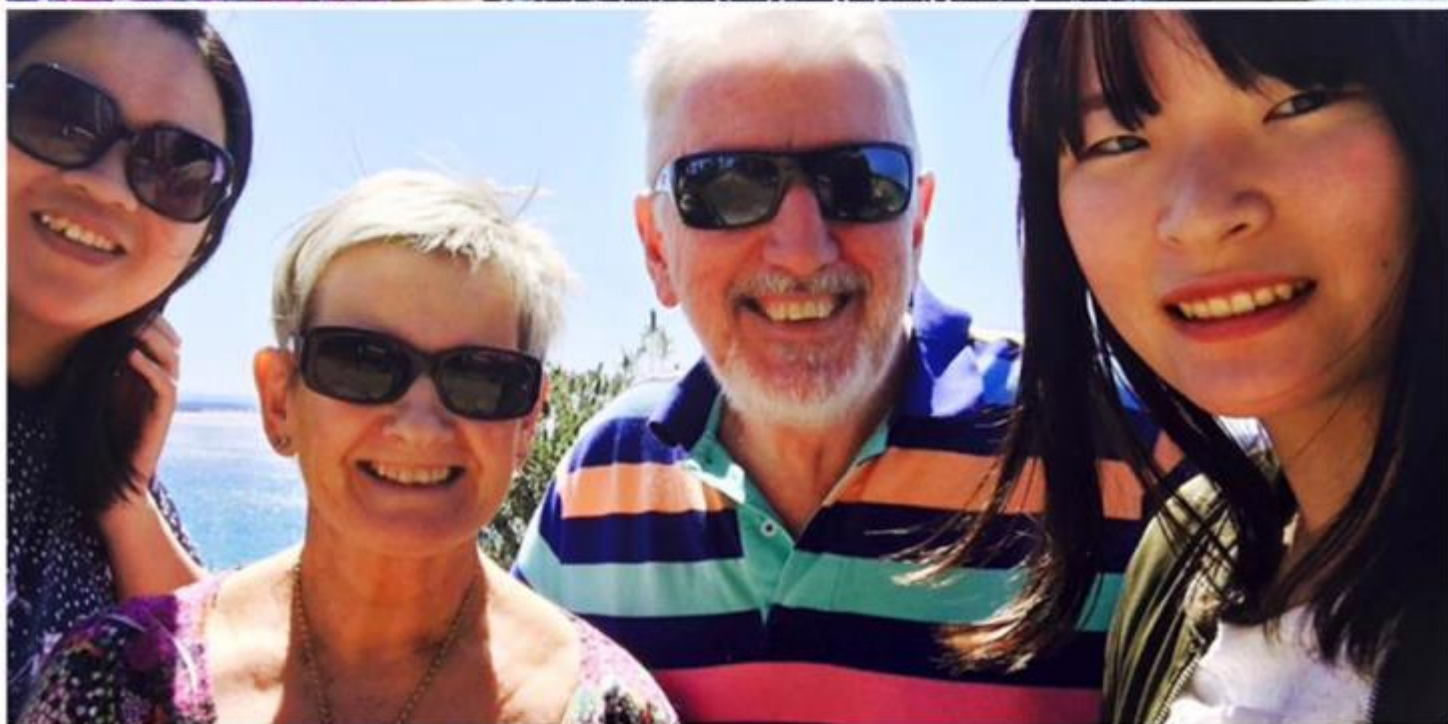
I also went to Noosa beach and watched 7D movie there with friends. Unlike Gold coast, Noosa beach is a quite place with much less visitors.















# TKU BANKING & FINANCE STUDENT AT UQ – MS JO-FANG WENG



Brisbane, a lovely city, has mild temperature and sunshine almost every day. It is a very pleasant city to live in.

Walk through the beautiful city. On the way to Roma Park. I had a wonderful BBQ party there!





# TKU BUSINESS ADMINISTRATION STUDENT AT UQ – MS YUN-JU LU



**Yun-Ju Lu**

2016 Taiwan Global Leaders Scholarship Recipient  
UQ Master of Business (Professional Accounting) 2016 July  
Commencing Student

It is really a honour to be a recipient of the Taiwanese Leadership Scholarship. I worked hard for a long time and I highly recommend that students in Tamkang have to dedicate themselves to earn this scholarship.

I considered UQ as an ideal University for its high world ranking and reputation.

# TKU BUSINESS ADMINISTRATION STUDENT AT UQ – MS YUN-JU LU



Despite the challenging and stressful life, I have improved and strengthened my academic knowledge and become much more open-minded.

I learned from excellent professors at UQ.

There are a variety of helpful workshops to attend, which help students to engage in the new environment.



# TKU BUSINESS ADMINISTRATION STUDENT AT UQ – MS YUN-JU LU

The sun is always shining; people can go to picnic in the park or in the campus whenever they want.



Just imagine the sunlight through the tree branch When I lied beneath the tree in the afternoon, I enjoy the wonderful moment in the uni campus.



# TKU BUSINESS ADMINISTRATION STUDENT AT UQ – MS YUN-JU LU



There are a lots of interesting markets and activities which held in the holiday!

# TKU INTERNATIONAL BUSINESS STUDENT AT UQ – MS JANICE WAN-YI HUANG



Australia is a friendly country and it embraces every culture and respects every foreigner. The weather is good there and the environment is also perfect. There are many island you can explore during the weekends!

UQ has its high reputation and is ranked as the top 50 university worldwid.



# TKU INTERNATIONAL BUSINESS STUDENT AT UQ – MS JANICE WAN-YI HUANG



decision making class



social entrepreneur panel

# TKU INTERNATIONAL BUSINESS STUDENT AT UQ – MS JANICE WAN-YI HUANG



UQ has fantastic facilities and most hard-working students. There are too many activities for students to attend such as social activities, business speech, career workshops etc. you will get addicted to this uni and city because you just can't get enough about it !

The professors are all professional and kind to answer any question. Students there are willing to share there experience and culture.

# TKU INTERNATIONAL BUSINESS STUDENT AT UQ – MS JANICE WAN-YI HUANG



It is my honour to be here and my life will definitely change because of this beautiful experience.

The teaching style in UQ is quite different from Taiwan. Even I only have four courses in one semester, I need to work hard in order to follow the courses. I spend a lot of time in UQ library to gain the knowledge of my major. But it is also very important to join other activities because you only live once!

This experience can make me different, I am opened-mind because I come here and meet different people from different countries. The world becomes bigger than I have ever imagined!

## STUDENT EMPLOYABILITY TEAM

Dedicated employability services for students from:  
UQ Business School  
School of Economics &  
TC Beirne School of Law



# BEL SET programs offered



A Day in the Life



Community Engagement Program



Career Success Program



Student Work Experience Program



Mentoring



The Edge Leadership Series



Employer-led Workshops



Student consultations

[bel.uq.edu.au/set#programs](http://bel.uq.edu.au/set#programs)

# TKU-UQ 1+1 MASTER GENERAL ENTRY



- Commencement:
  - Semester 1 (February), or Semester 2 (July)
- Entry requirements:
  - Successfully completed their bachelor degree with an average grade of at least of 70% (60% is a pass)
  - Successfully completed a minimum 1 year Master study at TKU MBA with a passing average grade or above
- English proficiency:
  - IELTS 6.5 overall; 6 at least in all writing, reading, speaking and listening OR
  - TOEFL iBT 87 overall; 21 at least in writing; 19 at least in reading, speaking and listening



# WHAT IS CONSIDERED 'SAME DISCIPLINE'

- UQ BEL Faculty Master programs are offered as either three or four semester program.
- Entry to a three semester Master program requires completion of a Bachelor degree from the same discipline
- Visit the Courses & Programs website at [www.uq.edu.au/study](http://www.uq.edu.au/study) and click on the 'same discipline' link on the relevant program profile

Master of Business >

## Master of Business (MBus)

Information valid for students commencing 2015

Australian International

**Duration**  
1.5 Years full-time (or part-time equivalent)

**Commencing 2015**  
Semester 1  
Semester 2

**Program level**      **Units**  
Postgraduate Coursework      24

**Program code**  
5250

**Faculty**  
Business, Economics & Law

**Location**      **Delivery mode**  
St Lucia      Internal

[Course list](#)

View the [Course list](#) for courses that can be studied as part of the Master of Business.

### Entry requirements

**Prerequisites**  
Bachelor degree or equivalent in the same discipline as approved by the Executive Dean with a GPA of at least 4.5 on a 7 point scale.

### Why study the Master of Business

The Master of Business is designed for current m for those aspiring to senior management roles or will help you to further develop your business sk chosen area and accelerate your career.

The Master of Business program offers two differ previous studies. The Master (1.5 years) is desig degree in the same discipline. The [Master \(2 yea](#) general management for those graduates with a Masters provide an opportunity for two fields of : may provide a pathway to research higher degre will equip you with the relevant knowledge to jur

You can choose to specialise in the areas of entr management, international business, marketing, sustainability.

- ▶ [What you can study](#)
- ▶ [How to apply](#)
- ▶ [What it costs](#)
- ▶ [What you can do with a Master of](#)
- ▶ [Program Rules and Requirements](#)

### School of Business - study areas deemed to be the same discipline

Program	Program Code	Areas of study or work experience deemed to be "same discipline"
Master of Business (#24)	5250	Bachelor degree specialising in at least one of the following areas: <ul style="list-style-type: none"> <li>→ accounting</li> <li>→ advertising (business degree related only)</li> <li>→ business</li> <li>→ business administration</li> <li>→ business information systems</li> <li>→ commercialisation (business degree related only)</li> <li>→ economics</li> <li>→ entrepreneurship</li> <li>→ finance</li> <li>→ human resources</li> <li>→ international business</li> <li>→ international hotel and tourism management</li> <li>→ management</li> <li>→ marketing</li> <li>→ strategy</li> <li>→ sustainability (business degree related only)</li> </ul>

- UQ BEL Faculty Master programs have three or four semester options. Entry to a three semester Master program requires completion of a Bachelor degree from the same discipline.
- Definitions of 'same discipline' (details at [http://bel.uq.edu.au/bel-aqf#Business\\_same\\_disc](http://bel.uq.edu.au/bel-aqf#Business_same_disc))
  - Master of Business, Master of Commerce
    - ✓ bachelor degree in accounting, business, management, economics, finance etc.
  - Masters offered by UQ School of Economics:
    - ✓ a bachelor degree in economics, business, or commerce OR
    - ✓ a bachelor degree containing at least 4 courses in any 3 of the following areas:
      - ✓ microeconomics
      - ✓ macroeconomics
      - ✓ statistics
      - ✓ Mathematics
- UQ will look at TKU students' bachelor degree to decide whether the students apply for the three or four semester Master program. For the three semester Master option, TKU is expected to obtain up to a maximum of one semester of credit (#8 units, 4 courses); towards the four semester Master option, TKU is expected to obtain up to a maximum of two semesters of credit (#16 units, 8 courses).
- Regardless of the bachelor degree, TKU students are expected to complete the UQ Master in one year (2 semesters, 8 courses, #16 units) at UQ (note that exact credit will depend on the UQ program and field of study/major)

1.5 years (3 semesters) & 2 year (4 semesters) options

- 1.5 years option : requires a bachelor's degree or equivalent, in the same discipline, approved by the executive dean, with a required GPA
- 2 year option : requires a bachelor's degree or equivalent, with a required GPA
- 2 year articulation pathways will be via a relevant Graduate Certificate program
- Students who do not meet the GPA entry to the 1.5 years Master program will only be considered for the Graduate Certificate pathway into the 2 year program. Students will be eligible to apply for exemptions

<b>Duration</b>	1.5 years (3 semesters) or 2 years (4 semesters)	<b>Sample courses</b>  Financial Statement Analysis (FIN) Financial Risk Management (FIN) International Financial Management (FIN) Financial Accounting (ACCT) Management Accounting and Control (ACCT) Auditing (ACCT) Data Analytics for Business (IS) Business Process Improvement (IS) Information Systems Control, Governance & Audit (IS) Business Information Systems Analysis and Design (IS) Accounting Information Systems (IS)
<b>Commencement</b>	Semester 1 (February) or Semester 2 (July)	
<b>Fields of Study</b>	Applied Finance Information Systems Professional Accounting	

Based on your major & course selection, **professional memberships** are available to organisations such as the Chartered Accountants Australia & New Zealand (CAANZ), Certified Practising Accountants Australia (CPA), Australian Computer Society, Australasian Institute of Banking and Finance etc.

# TKU-UQ 1+1 MASTER OF COMMERCE (APPLIED FINANCE) ARTICULATION WITH TKU DEPT OF STATISTICS



The following TKU courses are recommended for the maximum credit of four courses (#8 units) towards the 1.5 year UQ Master of Commerce (Applied Finance)

Tamkang University Courses	UQ Courses
<b>Students are required to complete the following specified 3 courses</b>	
<b>Statistical Theory + Statistical Consulting + Statistic Multivariate Analysis</b>	ECON7300 Statistics for Business & Economics
<b>Students will be awarded additional General Elective credit (three courses) on the basis of their TKU studies</b>	

- To obtain the maximum credit of four courses (8 units), students need to choose “Applied Finance” as only their field of study under the UQ Master of Commerce.
- The above 1+1 articulation is correct at time of printing but may be subject to change and should only be used as a guideline.
- *Field of Study: For students who have previously undertaken studies in business or commerce, entry will only be considered for a field not already studied (some exceptions may apply to accounting).*
- Students are required to seek assistance from an advisor within the UQ Business School upon their arrival at UQ to finalise their study plan.
- Program Details: [http://www.uq.edu.au/study/program.html?acad\\_prog=5165](http://www.uq.edu.au/study/program.html?acad_prog=5165)

# TKU-UQ 1+1 MASTER OF COMMERCE (INFORMATION SYSTEMS) ARTICULATION WITH TKU DEPT OF INFORMATION MANAGEMENT



The following TKU courses are recommended for the maximum credit of four courses (#8 units) towards the 1.5 year UQ Master of Commerce (Applied Finance)

Tamkang University Courses	UQ Courses
<b>Students are required to complete the following specified 3 courses</b>	
<b>Information Security Management</b>	MGTS7213 Securing Business Information
<b>Data Analysis: Methods and Application</b>	MGTS7217 Advanced Business Data Analysis
<b>Software Project Management</b>	INFS7255 Business Information Systems Analysis and Design
<b>Students will be awarded additional General Elective credit (one course) on the basis of their TKU studies</b>	

- To obtain the maximum credit of four courses (8 units), students need to choose “Information Systems” as only their field of study under the UQ Master of Commerce.
- The above 1+1 articulation is correct at time of printing but may be subject to change and should only be used as a guideline.
- *Field of Study: For students who have previously undertaken studies in business or commerce, entry will only be considered for a field not already studied (some exceptions may apply to accounting).*
- Students are required to seek assistance from an advisor within the UQ Business School upon their arrival at UQ to finalise their study plan.
- Program Details: [http://www.uq.edu.au/study/program.html?acad\\_prog=5165](http://www.uq.edu.au/study/program.html?acad_prog=5165)

# TKU-UQ 1+1 MASTER OF COMMERCE ARTICULATION WITH TKU DEPT OF ACCOUNTING



The following courses are recommended for the maximum credit at UQ towards the Master of Commerce

Tamkang University Courses	UQ Courses
Financial Management Seminar (R)	FINM7401 Finance
Seminar in derivatives (E)	FINM7405 Financial Risk Management
Students will be awarded additional General Elective credit (one course) on the basis of their TKU studies	

- TKU students who have completed a Bachelor degree in the same discipline, are required to complete the 2 courses in **blue**. They are eligible to apply for the three semester Master of Commerce and receive a full semester of transfer credit (students are eligible to nominate the field of study/major of their choice).
- TKU students who haven't completed the same discipline Bachelor degree are required to complete the 2 courses in **blue** and may only select the "Applied Finance" major under the four semester Master of Commerce – credit granted will be a full year.
  - ✓ Those students wishing to do the "Professional Accounting" major will only be granted a maximum credit of #14 units (7 courses towards the four semester program). They will be required to undertake three semesters of study at UQ.
- Credit can only be granted for those courses that achieve a passing grade
- Program Details: [http://www.uq.edu.au/study/program.html?acad\\_prog=5165](http://www.uq.edu.au/study/program.html?acad_prog=5165)

Students wishing to study the Information Systems major may expect to study at UQ for **more than** two semesters. Please seek advice if you are interested in these fields of study.

# TKU-UQ 1+1 MASTER OF COMMERCE ARTICULATION WITH TKU DEPT OF BANKING & FINANCE



The following courses are recommended for the maximum credit at UQ towards the Master of Commerce

Tamkang University Courses	UQ Courses
<b>Financial Management Seminar (R)</b>	FINM7401 Finance
<b>Economic Theory (E)</b>	ECON7002 Economics for Commerce (UQ General Elective Credit)
<del><b>Corporate Financial Policy (E)</b></del>	<del>FINM7402 Corporate Finance (Don't study this course in TKU)</del>
<b>Management of Financial Risk (E)</b>	FINM7405 Financial Risk Management
<b>International Financial Market (E)</b>	FINM7406 International Financial Management (exemption, will not repeat in UQ)

- For students who have previously undertaken studies in business or commerce, entry will only be considered for a field not already studied (some exceptions may apply to accounting).
- TKU students who have completed a Bachelor degree in the same discipline, are required to complete the above 4 courses eligible to apply for the three semester Master of Commerce and receive a full semester of transfer credit
  - ✓ These students would also be eligible to apply for a major in “Applied Finance” or “Professional Accounting” if interested
  - ✓ *These students can't take the same field of study as their bachelor degree, eg. with a finance bachelor, they can't take “applied finance” as their field of study in MCom.*
- Those students who haven't completed a Bachelor degree in the same discipline, it will be assessed case by case by UQ Business School
- Credit can only be granted for those courses that achieve a passing grade
- Program Details: [http://www.uq.edu.au/study/program.html?acad\\_prog=5165#international](http://www.uq.edu.au/study/program.html?acad_prog=5165#international)
  - Students wishing to study the Information Systems major may expect to study at UQ for **more than** two semesters. Please seek advice if you are interested in these fields of study.

# TKU-UQ 1+1 MASTER OF COMMERCE OR MASTER OF BUSINESS ARTICULATION WITH TKU DEPT OF MANAGEMENT SCIENCES



The following courses are recommended for the maximum credit at UQ  
towards the Master of Commerce or Master of Business

Tamkang University Courses	UQ Courses
Financial Management Seminar (R)	FINM7401 Finance
Investments (E)	FINM7403 Portfolio Management
Marketing Management Seminar (R)	MKTG7501 Fundamentals of Marketing
Organizational Management (E)	MGTS7601 Managing Organisational Behaviour
Seminar in Human Resource Management (E)	MGTS7603 Strategic Human Resource Management

- TKU students interested in the Master of Commerce option - are required to complete the 2 courses in **blue** and can only choose the “Applied Finance” major for the four semester program.
- TKU students interested in the Master of Business are required to complete the 3 courses in **purple** and can only choose the “Human Resource Management” major for the four semester program.
- Those students who have completed a Bachelor degree in the same discipline, are eligible to apply for the three semester Master of Commerce/Master of Business and receive a full semester of transfer credit (students are eligible to nominate the field of study/major of their choice).
- *Field of Study: For students who have previously undertaken studies in business or commerce, entry will only be considered for a field not already studied (some exceptions may apply to accounting).*
- Credit can only be granted for those courses that achieve a passing grade
- Program Details: [http://www.uq.edu.au/study/program.html?acad\\_prog=5165](http://www.uq.edu.au/study/program.html?acad_prog=5165) & [http://www.uq.edu.au/study/program.html?acad\\_prog=5250](http://www.uq.edu.au/study/program.html?acad_prog=5250)
- Students wishing to study the Information Systems major (MCom) may expect to study at UQ for **more than** two semesters. Please seek advice if you are interested in these fields of study.



# TKU-UQ 1+1 Master of International Economics & Finance ARTICULATION WITH TKU DEPARTMENT OF ECONOMICS



The following courses are recommended for the maximum credit at UQ towards the Master of International Economics and Finance (MIEF)

Tamkang University Courses	UQ Courses	
Microeconomic Theory (R)	ECON7030	Microeconomic Analysis (E)
Macroeconomic Theory (R)	ECON7040	Macroeconomic Analysis (E)
Econometrics (I) (R)	ECON7310	Elements of Econometrics (C)
Security Analysis (E)	FINM 7401	Finance (C)
<b>Eligible Exemptions</b>		
	ECON7021 The Macroeconomy (C) *	
	ECON7110 Consumer and Firm Behaviour (C) *	

- TKU students are required to complete the 4 courses in **blue** towards the 1.5 years three semester MIEF program if they graduated from the same discipline bachelor degree.
- A Bachelor degree in the same discipline refers to a bachelor degree in economics, business or commerce; or a Bachelor degree containing at least four courses in any three of the following areas:
  - microeconomics,
  - macroeconomics,
  - statistics and
  - mathematics
- Students develop specialized knowledge of the extensive implications and opportunities arising from the process of international economic and financial integration. The program shows how economic principles may be applied to issues in the international economy.
- Program Details: <https://economics.uq.edu.au/study>

# TKU-UQ 1+1 MASTER OF BUSINESS ECONOMICS ARTICULATION WITH TKU DEPARTMENT OF INDUSTRIAL ECONOMICS



The following courses are recommended for the maximum credit at UQ towards the 1.5 years Master of Economics (MEcon) or Master of International Economics and Finance (MIEF)

Tamkang University Courses		UQ Courses
Microeconomic (I)	ECON7110	Consumer and Firm Behaviour
Econometrics (I) + Econometrics (II)	ECON7310	Elements of Econometrics (C)
Regulatory Economics		General Elective Credit
Intermediate Macroeconomics	ECON7040	Macroeconomic Analysis
<b>Eligible Exemptions</b>		
	ECON7021 The Macroeconomy (C) *	

- TKU students are required to complete the 4 courses in **blue** towards the 1.5 years three semesters MEcon or MIEF program they graduated from the same discipline bachelor degree.
- A Bachelor degree in the same discipline refers to a bachelor degree in economics, business or commerce; or a Bachelor degree containing at least four courses in any three of the following areas:
  - microeconomics,
  - macroeconomics,
  - statistics and
  - mathematics
- UQ MEcon courses develop knowledge in core economic principles and applications, while electives focus on specific areas, including international trade; environmental and natural resource management; health; public sector management; business economics; and economic modeling.
- UQ MIEF program advances understanding of economics across business and the public sector. Students develop specialised knowledge of the extensive implications and opportunities arising from the process of international economic and financial integration.
- Program Details: <https://economics.uq.edu.au/study>

# MASTER OF BUSINESS

## 1.5 years (3 semesters) & 2 year (4 semesters) options

- 1.5 years option : requires a bachelor’s degree or equivalent, in the same discipline, approved by the executive dean, with a required GPA
- 2 year option : requires a bachelor’s degree or equivalent, with a required GPA
- 2 year articulation pathways will be via a relevant Graduate Certificate program
- Students who do not meet the GPA entry to the 1.5 years Master program will only be considered for the Graduate Certificate pathway into the 2 year program. Students will be eligible to apply for exemptions

<b>Duration</b>	1.5 years (3 semesters) or 2 years (4 semesters)	<b>Sample courses</b>  Entrepreneurship & New Ventures (Entrepreneurship) Wise Leadership (Human Resource Management) Data Analytics for Business (Information Systems) International Supply Chains (International Business) Strategic Marketing & Branding (Marketing) Wise Leadership Leadership) Corporate Sustainability (Leadership & Sustainability) Decision Making & Reporting for Sustainability (Sustainability) Strategies for Business Sustainability & Innovation (Sustainability) International Supply Chains (Supply Chain Management) International Service Operations Management (Supply Chain Management)
<b>Commencement</b>	Semester 1 (February) or Semester 2 (July)	
<b>Fields of Study*</b>	Advertising Human Resource Management Information Systems Innovation and Entrepreneurship International Business Leadership Marketing Social Impact and Sustainability Supply Chain Management	

Based on your major & course selection, **professional memberships** are available to organisations such as the Academy of International Business, Australian Institute of Management, Australian Marketing Institute, and more

# TKU-UQ 1+1 MASTER OF BUSINESS ARTICULATION WITH TKU DEPT OF INTERNATIONAL BUSINESS



The following courses are recommended for the maximum credit at UQ towards the Master of Business

Tamkang University Courses	UQ Courses
Marketing Management Seminar (R)	MKTG7501 Fundamentals of Marketing
International Business Management (E)	IBUS7302 Operating International Business
International Strategic Management (E)	MGTS7303 Principles of Strategic Management
International Supply Chain Management (E)	IBUS7316 International Supply Chain (IB major course)
Consumer behavior and trends (E)	MKTG7503 Consumer & Buyer Behaviour (Marketing major course)

- TKU students are required to complete the 3 courses in **blue** to articulate to our 3 semesters of Master of Business (#24) program
- Courses in **purple** are recommended for students wishing to undertake the IB or Marketing fields of study.
- Students are eligible to nominate a field of study/major of their choice. *However for students who have previously undertaken studies in business or commerce, entry will only be considered for a field not already studied.*
- Credit can only be granted for those courses that achieve a passing grade
- Program Details: [http://www.uq.edu.au/study/program.html?acad\\_prog=5250](http://www.uq.edu.au/study/program.html?acad_prog=5250)

# TKU-UQ 1+1 MASTER OF BUSINESS ARTICULATION WITH TKU DEPT OF BUSINESS ADMINISTRATION



The following courses are recommended for the maximum credit at UQ towards the Master of Business

Tamkang University Courses	UQ Courses
<b>Seminar In Marketing Management (R)</b>	MKTG7501 Fundamentals of Marketing
<b>Strategic Management (E)</b>	MGTS7303 Principles of Strategic Management
Human Resource Management Seminar (E)	MGTS7603 Strategic Human Resource Management (HRM major course)

- TKU students are required to complete the 2 courses in **blue**
- Courses in **purple** are recommended for students wishing to undertake the HRM field of study.
- Students are eligible to nominate the field of study/major of their choice. *However for students who have previously undertaken studies in business or commerce, entry will only be considered for a field not already studied.*
- Credit can only be granted for those courses that achieve a passing grade
- Program Details: [http://www.uq.edu.au/study/program.html?acad\\_prog=5250](http://www.uq.edu.au/study/program.html?acad_prog=5250)

## UQ Business School

### Master of Business (Social Impact & Sustainability)

#### A multi-disciplinary field of study

- Concerned with climate change, carbon emissions trading, and the management of sustainability strategies
- The UQ Business School' research in contemporary sustainability practice, as well as its widespread industry involvement, has influenced managers to develop leadership and goals for future sustainability practice, offering the theory and practice of sustainability and the innovative strategies by generating entrepreneurial solutions when faced with sustainability issues
- Systems Thinking for Sustainability from **School of Agriculture and Food Sciences**, 2 Practical or Laboratory hour, introduces Systems Thinking and System Dynamics (use of iThink or Stella modelling software) as tools for understanding sustainability issues and for predicting the consequences of management decisions and policies. (Group projects/real life examples/system modelling); **Carbon & Energy Management** from **School of Geography, Planning and Environmental Management**, practical aspects of energy management, practical project - Carbon Management Tools Practical Report
- Decision Making & Reporting for Sustainability: guest speaker presentations followed by individual project work in class
- Corporate Sustainability: one of the first courses of its type in Business Schools in Australia, business case studies, guest presentation and practical examples and group simulation Topics include cultural change and leadership in sustainability

## UQ Business School

### Master of Business - Other unique fields of study

- **Innovation & Entrepreneurship** (a lot of case studies and projects):
  - Some common courses with “Sustainability”, eg. Technology & Innovation Strategy, Strategies for Business Sustainability and Innovation
  - Social Entrepreneurship in Practice: hands-on applied learning, how to create both social and financial value at the same time, culminates in an Awards Day which recognizes the commitment and passion of outstanding individuals and teams
- **International Business**
  - Global Media & Advertising: workshops, industry guest lectures and case studies, to the development of a creative advertisement (Ad Pitch, create an original ad), and media plan (Advertising Industry Project)
  - International Study in Asian Business: Students from UQ and the City University of Hong Kong (CityU) join together to work on industry projects for organisations in Asia.
- **Leadership**
  - provide you with the skills to advance your professional and administrative careers in larger organisations in the private, government, and not-for-profit sectors. It is also intended for those who see themselves as self-employed entrepreneurs.
  - You will develop an understanding of the principles of leadership and cultivate the practical aptitudes needed to lead contemporary organisations from middle management to CEO.
  - Leadership in Practice: a requirement to be engaged in 60 hours community service.
  - Wise Leadership: how to deal with change. Mt Everest Simulation

- Complete the International Student Application Form (<http://www.uq.edu.au/international/application-forms>) , indicate “TKU 1+1 MBus” in “Event ID” section in the form
- Attach all required documentation
  - ✓ Completed bachelor academic transcripts with average grade of 70% (60% is a pass) certified by TKU contact
  - ✓ Bachelor Degree Award certified by TKU contact
  - ✓ Existing Master program academic transcript with grading scales certified by TKU contact
  - ✓ IELTS/TOEFL **copy**
- TKU Contact to submit applications to the UQ International Admission Section via email [applicationstatus@uq.edu.au](mailto:applicationstatus@uq.edu.au)
- Application fee of AUD\$100 is waived.
- Submit applications to the International Admission Section by 15 April for July Semester 2 intake and by 15 November for Feb Semester 1 intake
- More information:
  - ✓ TKU – UQ Credit Summary available in your School Contact
  - ✓ BEL Faculty Application Checklist available in your School Contact (to be provided)
  - ✓ <http://www.uq.edu.au/international-students/>



# ACCEPTANCE OF OFFER (ARO)

- After receiving the **full offer** with ARO form, TKU contact to assist the student to email back following scanned ARO documents in one single PDF file to UQ International Admissions ([iasdocuments@uq.edu.au](mailto:iasdocuments@uq.edu.au)) and CC Mr. Michael Chen
  - 1) Completed and signed ARO;
  - 2) Completed and signed Payment Details Form;
  - 3) T/T Payment Bank Slip with the bank's stamp and the applicant's name and student ID mentioned in the description of the bank slip
- After ARO and payment has been received, UQ will issue the Electronic Confirmation of Overseas Education (eCOE).
- With eCOE, the student can apply for student visa
- Before coming to UQ, submit the final Master transcript certified by the TKU contact to UQ International Admission ([applicationstatus@uq.edu.au](mailto:applicationstatus@uq.edu.au)) and CC to Mr. Michael Chen ([mchen@bel.uq.edu.au](mailto:mchen@bel.uq.edu.au))
- After arriving at UQ, fill in the form of Credit or Exemption for Previous Studies (available at <http://www.uq.edu.au/myadvisor/forms-online>) and submit to UQ Business School) to officially obtain the credits

## 昆士蘭1+1雙碩士學位各單位負責窗口

單位	負責人	
	中文姓名	英文姓名
國際企業學系	駱 綾	lo-angel
財務金融學系	呂伊婷(助理教授)	Lu, I-Ting
產業經濟學系	羅斐文	Fei-wen Lo
經濟學系	陳柏儒(助理教授)	Po-Lu Chen
企業管理學系	陳基祥(助理教授)	Chen, Chi-Hsiang
會計學系	林谷峻(副教授)	Lin, Ku-jun
管理科學學系	李旭華(副教授)	Hsu-Hua Lee



## **BEP Entry:**

**15-weeks:** Academic IELTS:

6.0, no score less than 5.5 OR TOEFL iBT 78 Speaking, Listening & Reading: 17; Writing: 19

### ***Dates:***

13 Feb 2017 – 2 Jun 2017 for Semester 2 July intake in 2017

**25-weeks:** Academic IELTS:

5.5, no score less than 5.0 OR

TOEFL iBT 70 Speaking: 15; Listening & Reading: 12; Writing: 17

### ***Dates:***

14 November 2016 – 2 Jun 2017 for Semester 2 July intake in 2017

## **Fees (2017):**

10-weeks: A\$4,550

15-weeks: A\$6,825

20-weeks: A\$9,100

**IELTS 5.0 minimum, 10 to 30 weeks, depending on your English level**

**Further details:** <https://icte.uq.edu.au/bridging-english>

# Sports and Activities

## Make the Most of Your Time When Studying

UQ Sport offers the full fitness spectrum in sport and activities



AFL



AIKIDO



ATHLETICS



BADMINTON



GOLF



GROUP FITNESS



HANDBALL



HIGH JUMP



BASEBALL



BASKETBALL



BEACH VOLLEYBALL



BELLY DANCING



HIP HOP DANCE



HOCKEY



HURDLES



JAPANESE SWORD AND STICK ARTS



BOXING



BUBBLE SOCCER



CANOEING



CAPOEIRA



JAVELIN



JUDO



KARATE



KICKBOXING

<https://www.uqsport.com.au/sports>

# LEARNING WORKSHOPS

The screenshot shows the 'Student Services' page for Learning Workshops. The header includes the University of Queensland logo and navigation links like 'HOME', 'WORKSHOPS', 'NEW2UQ', 'ACCOMMODATION', 'LEARNING', 'COUNSELLING', 'DISABILITY', 'FAITH', 'LEADERSHIP', and 'CONTACT'. A search bar is also present. The main content area features a heading 'Learning Workshops' and a descriptive paragraph: 'You can gain new skills on how to get the most of your studies, tackle assignments, and prepare for exams by attending our workshops.' Below this is a prompt to 'Check out the listings below to find a learning workshop specific to your needs.' The page is organized into two columns. The left column lists categories: 'Assignments' (with sub-links: 'The Assignment Writing Process', 'Understanding Your Assignment Question', 'Writing Excellent Essays'), 'Exams', 'Personal Development', 'Research Skills', 'Speaking Skills', 'Studying', and 'Writing'. The right column, titled 'Learning', lists sub-topics: 'Learning Workshops', 'Online Workshops', 'Assignment writing' (with sub-links: 'Types of assignment', 'Steps for successful assignments', 'Manage your time effectively for assignments'), 'Time and study management' (with sub-links: 'Self management', 'Task management', 'Budgeting your time'), 'Exam preparation' (with sub-links: 'SWOT VAC and study timetables', 'Barriers to problem solving', 'Problem solving skills', 'Studying effectively', 'Exam day tips', 'Multiple choice exams', 'Einstein and relativity', 'Essay exams', 'Short answer exams').

[www.uq.edu.au/student-services/learning/workshops](http://www.uq.edu.au/student-services/learning/workshops)

- **In-Semester courses: English for Academic Communication (EAC)**
  - 6 week (24 hours total) part-time course offered to all UQ students from non-English speaking backgrounds at no additional cost
    - Summary writing and paraphrasing
    - Evaluative versus descriptive writing
    - Voice in assignment writing
    - Vocabulary for law
    - Grammar review
  - Divided into four streams of study:
    - Writing for Academic Communication
    - Speaking for Academic Communication; Pronunciation and Vocabulary workshop
    - Listening and note-taking skills; Understanding Australian English
    - Reading strategies and Grammar workshop

EAC students choose which English language skills they most want to develop and then register for any two modules.
- Each 12-hour module runs for six-weeks and is held on the same day each week.
- More information: <https://icte.uq.edu.au/study/english-academic-communication>

## University Level

### Massive Open Online Courses (MOOCs)

Free online course teaching platform jointly founded by Harvard University and Massachusetts Institute of Technology (MIT). UQ is one of only two Australian charter member universities included in the not-for-profit edX enterprise.









**Course Name:** IELTS Academic Test Preparation

**Purpose:** Improve English Language Skills

- This IELTS course will prepare you to take the IELTS Academic tests with confidence. You will have immediate access to over 80 hours of interactive practice materials covering each of the four skills: listening, speaking, reading and writing
- So far more than 150,000 learners around the world have registered for this course
- Register 6 to 12 months before commencing study at UQ

<https://www.edx.org/course/ielts-academic-test-preparation-uqx-ieltsx>

<https://www.uq.edu.au/news/article/2016/04/online-english-course-attracts-150000-learners>

 Length:	8 weeks
 Effort:	5-10 hours per week
 Price:	FREE Add a Verified Certificate for \$99
 Institution:	UQx
 Subject:	Communication
 Level:	Introductory
 Languages:	English
 Video Transcripts:	English


# SUPPORT SERVICES


**Course Name:** Unlocking Your Employability


**Purpose:** Employability Development

- Understand how to develop your employability before commencing at UQ. Understand how to develop set of achievements, skills, and personal attributes that make you attractive to an employer, so that you can successfully navigate the recruitment process and be effective in your job
- Register 6 to 12 months before commencing study at UQ

<https://www.edx.org/course/unlocking-employability-uqx-employ101x#!>


 Effort: 1 hour/module; 7 modules


 Price: FREE  
Add a Verified Certificate for \$99

 Institution: UQx

 Subject: Social Sciences

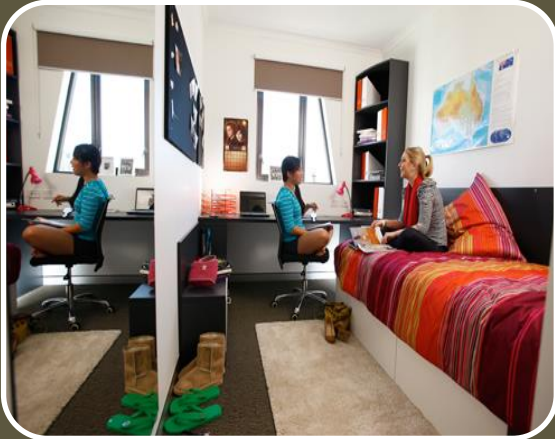
 Level: Introductory

 Languages: English

 Video Transcripts: English



# ACCOMMODATION



## Off-campus housing

UQ accredited private providers

Self-catered individual rooms

Common social & recreational spaces

May be pre-booked

## Off-campus rental housing

Most popular choice

Generally shared by three or more students

Need to budget for food household items and utilities

UQ Rentals Online lists vacant accommodation

## On-campus residential colleges

10 residential colleges

Women only, male only and mixed

Individual rooms with shared bathrooms

Common social & recreational spaces

<http://www.uq.edu.au/student-services/accommodation>

# LIVING EXPENSES

Expense quoted below are a guide only, they will vary depending on location, lifestyle and personal choices

<p>2017 Annual Tuition Fee</p> <p>AUD 36,336</p>	<p><i>Rent, Food &amp; Utilities</i></p> <p>Off-campus rent Electricity &amp; Gas Food, Groceries &amp; Incidentals</p> <p>AUD 17,940</p>	<p><i>Ongoing Costs</i></p> <p>Phone Internet Public transport Health Recreation Photocopying &amp; printing Textbooks &amp; Course Materials Clothing &amp; Personal</p> <p>AUD 5,950</p>	<p><i>Establishment Cost (first arrive Brisbane)</i></p> <p>Temporary Accommodation Furniture &amp; Household Items Electricity &amp; Gas &amp; Phone Rental Bond Two weeks' rent in advance</p> <p>AUD 3,130</p>
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More details on cost of living  
<https://future-students.uq.edu.au/node/253>

GUTS (Graduate Union of Taiwanese Students) is a place for Taiwanese to bond together in GUTS. We study together, play sports together, travel together; most importantly, is a net for us to share information and help each other.



Welcome to UQ!! And super welcome to join GUTS!!!!  
UQ New Students Survival Kits updated every semester  
<https://www.facebook.com/guts.uq>

# WELCOME TO UQ





**Michael Chen**  
**International Liaison**  
**Officer**  
**Faculty of Business,**  
**Economics & Law**

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